



 **BLAZER BAY**

Press Release

FOR IMMEDIATE RELEASE

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BAHIA MAR MARINE OFFERS BLAZER BAY BOATS THROUGH LOCAL PARTNERSHIP

Pensacola, Fla. (September 6, 2007) – Bahia Mar Marine, Pensacola’s premier upscale boat dealership, has been selected to offer the Blazer Bay line of bay and bass fishing boats to Pensacola.

The Blazer Bay lines will be a part of the Bahia Mar Marine line up of boats at their location on Cypress St. Blazer Bay Boats is a family run business in Pensacola, which is rare in this era of big corporations that own multiple boat brands. The Craft family has been building Blazer boats since 1978, and is a leader in the high performance bass and bay boat market.

“Our partnership with Bahia Mar Marine is exciting because we are able to work with a local marina and continue to support the local economy,” says, Keith Craft, President, Blazer Bay Boats

“We are truly excited to offer a boat that few others can match in speed and stability of the Blazer bass and bay boats.” says, Mitch Miguez, Bahia Mar Marine Sales Manager, “These are quality boats at reasonable prices.”

For more information, contact Mike or visit www.bahiamarmarine.com.

Located at the end of Pace Boulevard, 1901 Cypress Street, Pensacola, Bahia Mar Marine is the newest boat dealership on the Gulf Coast and is available for all of your upscale boating needs.